



Publicity Contest

2017-2018

Overview

- All registered chapters are eligible to participate and **do not have to be present** at the State Convention.
- The WJCL First Vice-President will be the judge for this contest.
- Top entry in each category will be announced at State Convention and will count towards total points for a school
- **Since the purpose of the Wisconsin Promotion/Publicity Contest is to promote the Classics to those not already aware of its value,** all publicity items must be essentially about the JCL, Latin, Greek, and/or classical studies.
- All articles in this contest must have been written or initiated by the club that submits them. The contest is open from the past state convention until **January 24, 2018** at 11:59 P.M.
- Only materials that were published/available to the general public during this period will be accepted.
- Only **ONE** entry may be submitted by category

Categories

1. Media

- includes newspapers, radio, TV, articles on websites, podcasts, or recruitment presentation

2. Best Club Swag

- includes club clothing, key chains, bumper stickers etc. Basically club made items that have your club name or JCL on them. All items must have been made/ordered by your club. Items purchased from others at State, Nationals, etc. cannot be used.

3. Posters and Miscellaneous

- includes publicity and promotions not included in other categories. This can include posters, flyers, promotional materials, decorated items such as bookmarks.

Awards

- The best entry in each category will place
- Overall Best Publicity: judged based on the most creative publicity items of all chapter entries

How To Enter

- Finish this Google form:
 - <https://goo.gl/forms/fdKJCgWPo0HpLHxD2>
 - Each entry needs its OWN FORM
- Send an email to lvp (1stvp@wjcl.org) with the necessary entry
 - Make sure all attachments and links are easily accessible
 - Clear pictures of entry if applicable
- Please contact me with any questions!